



# THE HORNET

## BCC'S student news journal

### Welcome, and... Welcome Back !

It's going to be a very special semester at BCC. Along with the opening of the new Ice Center, there will be a ton of special events and activities. Be sure to get involved and be a part of the campus community. College isn't just about classes. We hope you have a great time!

#### Here are a few events you won't want to miss:

- September 19th - 11:00 AM - Student Activities Day - Student Center Quad
- September 30th - Oct 3rd - Student Government Senate Elections

- October 10th - 11:00 AM - Meet the Athletes - Student Center Dining Room
- October 31st - 11:00 AM - Halloween Costume Contest - Student Center Dining Room
- November 7th - 10:00 AM - Transfer Day - Baldwin Gym
- November 7th-10th - Fall Theater Weekend - Little Theatre
- December 12th - 11:00 AM - Giving of the Toys
- September 24th-27th - Noon-2:00, and 6:00-8:00pm - Free skating for BCC students at new Ice Center

For more important dates visit  
**BCCTODAY.SUNYBROOME.EDU**

## Who's Grading Whom ?

In a day and age where you can push a button and find out almost anything, it may come as no surprise that you can check up on your professors. You can even give them a report card so to speak.

Would you like to be able to go on the web and look up instructors before you register for a class? What if there was a place to find out how they are rated by other students? Thousands of students have started using web resources such as RateMyProfessors.com, RatingsOnline.com, StudentInfo.org and TeacherReviews.com to post and read reviews and ratings of college professors. All of these sites contain professor evaluations written by students.

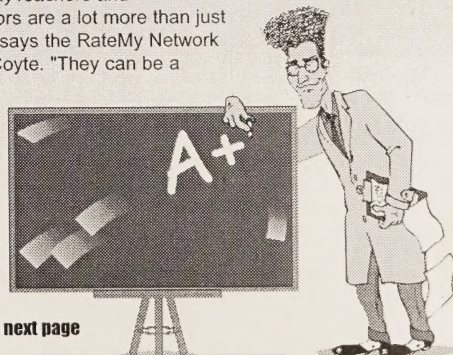
The concept is to provide a safe, anonymous forum for students... a place where they can feel free to submit honest opinions. Students search databases by state to find their school, submit their teachers, grade them according to three criteria -- easiness, helpfulness, and clarity -- and post comments about those teachers. After these comments are reviewed and approved, they are posted to the site. Both the ratings and comments are made freely available.

"Every semester thousands of students use the site to help plan their class schedules, and improve the quality of their educations," says RateMyProfessors.com's CEO and founder, John

Swapceinski. "When word of the website gets out at a university, the ratings grow like wildfire and students begin to benefit from the information." According to their website, their goal is to become a valuable resource by helping students get through their college careers with "minimum pain."

RateMyProfessors.com, is currently the Internet's largest listing of college professor ratings. The free website offers a public review of university professors from across the United States and Canada. The site boasts over 80,000 ratings for professors from 1200 schools, with hundreds of new ratings added each day.

"RateMyTeachers and RateMyProfessors are a lot more than just entertainment," says the RateMy Network CEO, Richard Coyte. "They can be a source of valuable information. Imagine a freshman registering for classes without any unfiltered feed-



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ARCHIVES

Fall 2002



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By: Brandon Cardone

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*...Where it all begins*

# Who's Grading Whom?

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back from previous students, or parents hearing complaints from their teenager about a teacher but without any direct feedback from other students. It's a nightmare we help students and parents avoid. Of course, both sites offer serious entertainment value for everyone -- some of the comments are hysterical."

"We know we're onto something big -- students and alumni are really responding to these sites," said Coyte. "Our job now is to make the sites as useful and as popular as possible: the more opinions, the more valuable and entertaining the information."

Coyte may be right. Sites like RateMyProfessors.com could be onto something big. However, there are still unfortunate side effects of user-immaturity.

These sites are far from politically correct. Sadly, in our day and age of instant information there is also a growing issue of virtual sexual harassment. Because websites like these are attempting to make it entertaining to rate your teachers, some include irrelevant rating categories such as "Sexiness." RateMyProfessors.com uses little icons of hot peppers labeled sexy. It would seem that this should have nothing to do with how a parent or student chooses a class. Students are here to learn, not to look at their professors and drool.

It is also important to understand what an "opinion" is. In the dictionary the definition of an opinion is: A belief that is not what is certain, but on what one thinks to be true or likely.

A good example of this can be found in movie ratings. How many times have you not gone to see a movie because someone told you it sucked, then you go and rent it (because you've rented every other movie there is to rent) and end up loving the movie that you were told sucked.

Even with grouped opinions where everyone has similar tastes, your opinion may differ. These websites, in some ways, can allow other people to do your thinking for you. It's important to take these sites in stride. Use them to help make an educated decision, not a mindless choice based on what the person before you thought. You wouldn't want to miss out on that inspirational professor we all hope to find.

--By Brandon Cardone

Did You...

# BCC TODAY

...Today?

BCC TODAY is your Web portal to conveniently access campus services and information. It makes life a little easier, more productive, and fun. Join groups, chat, post messages, access your records, and more!



**BCCTODAY.SUNYBROOME.EDU**



# Life After Broome

## A Career Behind The Camera

For Kristin Siemon ('90), a BCC degree in communications opened the door to the fast-paced world of television news - and she loved it!

"There's a daily adrenaline rush to meet deadline opportunities, to travel, to meet lots of new people, etc.," Kristin said. "I have covered everything from little daily car wrecks to an execution, to the Susan Smith story, the plane crash in Charlotte, lots and lots of big stories, lots of sad stories."

Kristin loves seeing projects from start to finish. While working in TV news, she shot and edited all of her pieces. "What you shot that day made it to the air that night so you got to see your finished product immediately."

The sense of immediacy and constant travel eventually became difficult for Kristin to keep up with as she started her family, so she began working in video production. "I wanted to start a family and I knew I needed a job with a more predictable schedule that was less physical," she said. (She now juggles work with a 8-month-old baby.)

Today she works as the chief editor/photographer for a small production company: Video Graphics of Greensburg, PA. She does some shooting, but mostly edits the video projects which include mainly corporate work, such as commercials and industrial projects, including a recent promotional video for powermill Nature Preserve, part of the Carnegie Museum of Natural History in Pittsburgh. She appreciates the fact that she has more time now to spend on projects and can be a little more creative.

Her advice to others hoping to enter the field? "I love being a photographer, my dearest passion. But be prepared to not get paid well at first, work long hours when breaking news happens and seeing the best and worst the world has to offer." She appreciates all that BCC did to prepare her for her career.

"Broome was a great place to start! The program was wonderful. We got to learn everything that was going to be presented to us when we got out of college."

That was not always the case with colleagues of hers who went to a different school. They often bemoaned the fact that they didn't get to do as much hands-on work at their schools as she had at Broome. She did an internship at WICZ-TV in Binghamton while still going to school and was hired there before she had even graduated. She worked there a year, and then moved on to WBNG-TV in Binghamton. There she worked as the photographer/editor on the award-winning Action News for Kids, something she is particularly proud of. "It was probably the best part of my career," she says.

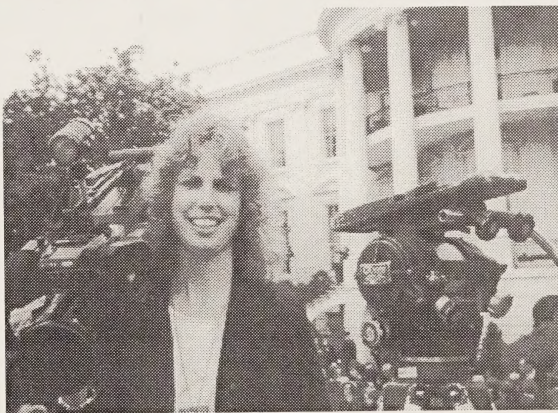


She left Binghamton to go to Charlotte, North Carolina to another TV station, this time to do television news.

"When I started there, I really didn't know what I was doing. I'd never done news. It was a whole new ball game. I had to learn live trucks, cameras, editing systems."

Though it was a stressful time in her career, she enjoyed it, even meeting her husband as they both covered a fire, he working as a cameraman from a competing station.

"If anyone wants to have an exciting career for awhile, do television news," Kristin said. Though she enjoys it now, she did not have aspirations to do this job when she was young. She sort of fell into it because she loved to take pictures and has worked hard to learn all she can at each new job. She attributes that attitude to helping her make it in a profession dominated by men.



"I guess I have some creativity that lead me into this field and has helped me be in it for 13 years." Her efforts and talent have caught the attention of her former professor, John Butchko at BCC. Kristin's picture is on his alumni wall-of-fame graduates in communication who have gone on to great things.

Kristin has certainly used her BCC degree to open doors. She invites current BCC students, especially women, to contact her with questions about television photography and video production. Contact the BCC Alumni Affairs office at [mcfee\\_m@sunybroome.edu](mailto:mcfee_m@sunybroome.edu) for contact information.

-By Michele McFee



The United Way of Broome County is coordinating a community-wide Day of Caring on September 11, 2002, to commemorate the tragic events of last year.

To date, 18 companies are allowing employees to take part of the day off. They will volunteer for more than 90 hands-on projects at more than 45 United Way member agencies and other charities and non-profit organizations in the area.

Jon Scott, chair of the Day of Caring [and president, Time Warner Cable, Binghamton Region], said "By coming together to participate in a community-wide event, volunteers will symbolize the unity and selfless community spirit of those who helped the victims of the September 11th attacks. Like the heroes who helped in New York City and Washington, D.C., local volunteers can help make Broome County a better place to live for everyone."

Volunteers will perform fix-up tasks and other hands-on projects at charities and other nonprofit organizations throughout the area. Many will be providing direct services to the people these charities serve. It is anticipated that more than 1,000 people will volunteer to participate.

The event is part of National Civic Participation Week, which will be held September 11-17, 2002.

The Day of Caring will begin with a morning program at the NYSEG Stadium. A special remembrance will be held at 8:46 a.m., the one-year anniversary of the moment when the first plane crashed into New York's World Trade Center.

For more information visit the United Way's website at:  
[www.unitedwaybroome.org](http://www.unitedwaybroome.org)

# Sept. 11, "Day of Caring"



## Fall 2002 Home Game Sports Schedules

### WOMEN'S VOLLEYBALL

Sat. 9/7	BCC Invitational Tournament	9 a.m.
Tue. 9/17	Tompkins Cortland CC	6 p.m.
Thu. 9/26	Mohawk Valley CC	7 p.m.
Tue. 10/1	SUNY Morrisville	6 p.m.
Thu. 10/3	Elmira College JV	6 p.m.
Thu. 10/10	Herkimer County CC	7 p.m.

### CROSS COUNTRY

Sat. 9/7	BCC Invitational	11 a.m.
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### WOMEN'S TENNIS

Sat. 9/14	Orange County CC	1 p.m.
Mon. 9/16	Onondaga CC	4 p.m.
Mon. 9/23	Hudson Valley CC	4 p.m.
Wed. 9/25	SUNY Delhi	4 p.m.
Wed. 10/2	SUNY Morrisville	4 p.m.

### MEN'S SOCCER

Thu. 8/29	Jefferson CC	4 p.m.
Wed. 9/4	SUNY Morrisville	4 p.m.
Sat. 9/14	AlfredState College	1 p.m.
Thu. 9/19	Cayuga CC	4 p.m.
Tue. 9/24	Herkimer County CC	4 p.m.
Sat. 9/28	Erie CC	2 p.m.
Thu. 10/3	Finger Lakes CC	4 p.m.
Tue. 10/8	Tompkins Cortland CC	4 p.m.
Sat. 10/12	Jamestown CC	2 p.m.

### WOMEN'S SOCCER

Sun. 9/8	Fulton Montgomery CC	2 p.m.
Thu. 9/12	SUNY Delhi	4 p.m.
Tue. 9/17	Finger Lakes CC	4 p.m.
Sun. 9/22	Jamestown CC	2 p.m.
Sat. 9/28	SUNY Canton	4 p.m.
Tue. 10/1	Cayuga CC	4 p.m.
Thu. 10/10	Jefferson CC	4 p.m.
Sun. 10/13	Niagara County CC	1 p.m.
Tue. 10/22	SUNY Cobleskill	3 p.m.



# REACTIVATED BSU GROWING STRONG

The Black Student Union is stronger than ever on the BCC campus. Students have organized and participated in a number of special events in recent semesters. Activities have been designed to promote cultural respect, while helping to motivate students to achieve higher goals.



On campus, the club has organized and executed a number of successful events. The Conversation Series featured selected speakers who presented information on various subjects, and a recent talent showcase was open to BCC students, as well as community high schools.

Club members have become involved in several off-campus mentoring programs that include volunteer services to the Broome County Urban League and the Binghamton Columbus School. Through these programs, they have provided challenging and creative activities for young students. BSU recently sponsored an all day Adopt-a-School program for 30 at-risk students from Binghamton High School. High school students were treated to breakfast and a tour of the campus with coverage from the local news media. Guest speakers included: John Celock, Treasurer of the City of Binghamton and Derrick Span, CEO of Broome County Urban League. The students also enjoyed a special lunch prepared by the Black Student Union.

The club also hopes to assist in creating a recruitment program targeting minority students. The objective would be to boost moral in students prior to their sophomore year in high school, and encourage them to reach for higher goals.

Advisors for the Black Student Union are Dr. Carolyn H. Anderson-Butler, Dean of Academic Services, and Nadia Salazar, M.S.W., Coordinator of the STRIVE program. Dr. Anderson-Butler has worked with students as both a faculty member and an administrator for more than 20 years. She was recruited as an advisor for the BSU during the 2000-2001 academic year by students of color who were interested in reactivating the club on the BCC campus. Ms. Salazar has worked at BCC since 1994, serving students as a mentor, counselor, and program administrator. She was recruited by both students and Dr. Anderson-Butler this academic year to be co-advisor to the organization.

The club offers students an opportunity to share experiences and concerns, while providing a safe and encouraging environment for minority students, as well as others who wish to show their support. "We welcome anyone who can benefit from the club's purposes and goals, and all those who wish to promote unity within the campus and community," explains BSU President, Ivory Thompson. "BSU listens when people need to talk. We share and discuss any problems or concerns on campus."

—By BSU Members

Photo Caption on left.... (left) BSU President, Ivory Thompson. (right) BSU Vice President, Carla Clarke

**Get Involved**

**Join A Club**

**Go To A Game**

**Check Out A Common Hour Event**

**See a Recital**

**Run For Student Government**

**Do Something!**

**All these events sponsored by Student Activities.**

**Check us out at:**

**[www.sunybroome.edu/studentact.html](http://www.sunybroome.edu/studentact.html)**



# Greenpeace Stunt Borders On Treason

(NAPSI)-Greenpeace, the radical environmental group with a penchant for publicity, may be treading on treasonous soil.

The group has posted a color map on the Internet showing how a terrorist attack on a bleach plant could choke New York City under a shroud of chlorine vapor.

Greenpeace also posted maps of three other toxic chemical plants-actions that could give al-Qaeda sleeper cells blueprints for terrorism that could kill millions.

At best, this is a case of horrendously bad judgment. At worst, it borders on treason.

If al-Qaeda actually uses Greenpeace's handy "target trip-tik" for attacks on chemical plants, it would hardly seem unfair if its entire leadership was sent to the Navy's Club Med facility at Guantanamo Bay.

Greenpeace and other environmental groups have campaigned for the public posting of detailed, previously confidential information about plants using or manufacturing hazardous chemicals.

The Clinton Administration's EPA agreed to require chemical companies to publicly release much of this information despite warnings that could compromise national security.

Then-EPA chief Carol Browner defended her decision even after the first World Trade Center bombing and subsequent terrorist attacks on U.S. installations overseas. Browner argued that making the data more available would force companies to seek alternative materials for their products.

The American Chemistry Council responded, saying the EPA was in the pocket of "professional environmentalists" seeking to provide "one-stop shopping for terrorists."

The government has re-thought its position and begun stripping maps of chemical plants, hazardous materials pipelines and water reservoirs and pumping stations from its websites and reading rooms.

Unfortunately, the cat is out of the bag.

Greenpeace says a terrorist attack on the Kuehne Chemical bleach factory in N.J. could unleash a cloud of chlorine and sulfur that might cover a radius of 25 miles and jeopardize the lives and health of some 12 million people. An attack on the other three plants, Greenpeace contends, could put another four million Americans at risk.

But Kuehne Chemical CEO Peter Kuehne disagrees, noting his plants have strict safety and security standards and the only release of toxic chemicals from the facility likely would come from exactly the type of terrorist attack Greenpeace's actions may aid. Kuehne says Greenpeace's posting of the map on its Web site is akin to painting a gigantic bull's-eye on the plant's roof. "I don't think someone who wants to do us harm has a right to know this."

It is doubtful that Greenpeace is tied to Middle Eastern terrorists, but it did join with a number of domestic "eco-terrorist" groups including Monkey Wrench, the Ruckus Society and the Black Anarchists to demonstrate against ExxonMobil.

ExxonMobil became a Greenpeace target by refusing to obey the group's demand that it embrace the Kyoto global warming treaty. The company notes that a Clinton Administration study concluded the pact would devastate the U.S. economy.

Protesting a major corporation is, of course, a constitutional right.

Showing terrorists how to attack a chemical plant and perhaps slaughter millions is far different.

-- By Amy Ridenour, president of The National Center for Public Policy Research (a non-partisan Washington, D.C. think-tank)





# QUIT & WIN Smoking Cessation Program

This past spring semester BCC Student Health Services and United Health Services TEAM-ACT program partnered to bring a smoking cessation program to campus. TEAM-ACT is a community based coalition made up of local health/social agencies and institutes of higher education. Eighteen students participated in the five-week program. Four students completed the program:

William Betcher, Karie Stockdale, Jeff Guokas, and Camille Garcia shared cash winnings of \$500.00 in Oakdale Mall gift certificates provided by a grant from the UHS TEAM-ACT program.

Of the eighteen students enrolled in the program, several reported that though they had not completed the program, they had cut back on their cigarette smoking (one-three cigarettes a day vs. a pack). The benefit of the program did not rest with the conversion of smokers to non-smokers; there was also a good interest level in the subject matter itself. Students asked for information and literature to take back to the classroom for presentation, as well as share with family members and friends.

Fran Chambers, Coordinator of the TEAM-ACT, gave the effort two thumbs up noting that the commitment on the part of both the smoker and the individuals overseeing the program is what makes a program successful. Student Health Services plans to offer the Quit and Win program again this fall semester (stop by the Student Health Center - Science Building, Room S102 - for details).

## The Hornet, Student News Journal

*A Publication of Broome Community College*

**Co-Editor - Mark Ames**

**Co-Editor & Creative Director - Brandon Cardone**

**Advisor - Jesse Wells**

### Contributing Writers & Photographers:

Brandon Cardone, Mike Williams, Mark Ames, Ivory Thompson

**Special thanks to Gary Hitchcock & the Copy Center staff.**

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<http://www.sunybroome.edu/bcchornet>

### Email Submissions to:

[thehornet@sunybroome.edu](mailto:thehornet@sunybroome.edu)

**THE HORNET**  
BCC's Student news journal

# JOIN!

**Tell a story  
Report on an event  
Write a poem or song lyrics  
Conduct an interview  
Write a review  
Give advice**

**If you are interested in becoming part of the team, or if you just have something you would like to submit, we would like to hear from you.**

Call us at 778-5110

Email - [thehornet@sunybroome.edu](mailto:thehornet@sunybroome.edu)

Hornet Office - Science Building Room 107B

## BROOME COMMUNITY COLLEGE ALUMNI ASSOCIATION

*The benefits of Broome Community College can last a lifetime...*

As an Alumni Association member, you receive:

- Access to the BCC Fitness Center: universals, free weights and resistance equipment
- 10% discount at the Broome Closet, the BCC campus store
- Free admission to most Hornets' home sporting events
- Reduced ticket prices for campus concerts and events
- 10% discount on property, casualty, auto and long term health care insurance coverage, and other discounts for life and disability insurance
- In addition, your membership fee supports important programs to the students and campus, including regular scholarships, campus projects and alumni programs and events

### Membership Enrollment Form

☐ Yes! I want to join the Broome Community College Alumni Association. Enclosed is my lifetime membership fee of \$25. (Please make checks out to BCC)

Name  Former/Alumni name / applicable

Class Year and Curriculum

Address

Phone  Email

Please send registration form and check to:  
Broome Community College Alumni Association, P.O. Box 1111, Binghamton, NY 13902



# BCC ICE CENTER

**September 24th-27th**

- Noon-2:00, and 6:00-8:00pm -

**Free Skating**  
for BCC students!

**More Activities & Events**  
**COMING SOON!**

For more info check online at:

**BCCTODAY.SUNYBROOME.EDU**

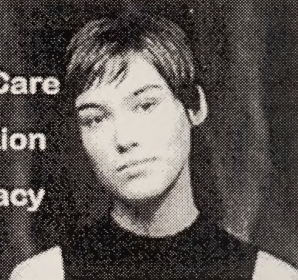
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**Planned Parenthood**

Health Care  
•  
Education  
•  
Advocacy



**BINGHAMTON**  
**168 Water Street**  
**723-8306**

## BOOKSTORE HOURS

### First Week of Classes:

Tuesday - Thursday	September 3 - 5	8:30am - 8:30pm
Friday	September 6	8:30am - 6:00pm
Saturday	September 7	10:00am - 2:00pm
Sunday	September 8	CLOSED

### Second Week of Classes:

Monday & Tuesday	September 9 & 10	9:00am - 7:00pm
Wednesday & Thursday	September 11 & 12	9:00am - 6:00pm
Friday (Weekender Begins)	September 13	9:00am - 6:00pm
Saturday	September 14	10:00am - 2:00pm
Sunday	September 15	CLOSED

### Remainder of Fall 2002 Semester (when classes are in session)

Monday & Tuesday - 9:00am - 6:00pm

Wednesday - Friday - 9:00am - 4:00pm

***Your best chance to get used books is to buy early!***